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D.M. Therrell High School Alumni Association, Inc.

SCHOLARSHIP APPLICATION 2017

Application Instructions

Please complete this application form to be considered for the **Therrell High School Alumni Scholarship 2017**. Deadline for submission is **Monday, June 1, 2017**. Late applications will not be accepted.

Nurturing 21st Century Young Entrepreneurs

This year the D.M. Therrell High School Alumni Association, Inc. has changed the scholarships from providing money for books to training **21st Century Young Entrepreneurs**. The scholarships are \$2,400+ part-time internships for six to 12 months working at least 20 hours per month with Therrell High School Alumni business owners as well as the Therrell High School Alumni Association. The hourly pay for these internships will be \$8-\$10 under the program. A scholarship recipient can work up to 30 hours per month while in school/training. Applicants do not have to attend school in metro-Atlanta to receive a scholarship, as some positions can be performed remotely with internet access, a telephone and a quiet space. Positions can include virtual assistant, social media apprentice, tech support apprentice, marketing apprentice, and more.

All scholarships include annual membership in the Therrell High School Alumni Association.

We will be awarding at least three scholarships. At the end of the six or 12 months, the most feasible business idea(s) will be turned into a fully-functional online corporation registered with the State of Georgia. The goal is for each business to become a learning experience and profit center for recipients. These businesses will be the beginning of a legacy of entrepreneurs from Therrell High School empowered and trained by Therrell High School Alumni business owners and supporters.

Camrose Creative Services, Inc. will oversee the program in partnership with the Therrell High School Alumni Association, Inc.

Requirements

- A 2017 graduate of D.M. Therrell High School with a 2.5 GPA or above.
- Must be enrolling in a undergraduate college, technical program or certificate program for 2017.
- Must maintain a 2.5 GPA or above while receiving funds from this program.
- Detail an online business idea that is well thought out and feasible. No X-rated content. (**Note:** A mobile/web app/game is also an appropriate business idea.)
- Copy of your Therrell High School final summary of grades submitted with the application.

Email your application as a Word document or PDF to: info@therrellhighalumni.com with the subject "THS Scholarship Application 2017" or **mail to:** Cheryle Moses, Therrell High School Alumni Association, Inc., P.O. Box 922654, Norcross, GA 30010. If mailed, application must be received by May 27, 2017. Scholarship interviews will be conducted. If you have questions, please call 404.590.4716.

D.M. THERRELL HIGH SCHOOL ALUMNI ASSOCIATION, INC.

SCHOLARSHIP APPLICATION 2017

PERSONAL INFORMATION

First, Middle, Last Name: _____

Address: _____

City/State/Zip: _____

Home/Cell Telephone: _____ Date of Birth: _____

E-mail: _____ Are you a USA citizen? __Yes __No

What's your favorite color(s)? _____ Do you have a pet? __Yes __No

How many sisters and brothers do you have? _____

What is your favorite meal? _____

Do you have a family member(s) who attended Therrell? Yes ___ No ___ If yes, please list name(s).

Name	Year(s) Attended Therrell

Social Media IDs:

Instagram	SnapChat	Facebook	Twitter

HIGH SCHOOL EXTRACURRICULAR ACTIVITIES

Activity	Roles and Responsibilities

ESSAY QUESTION

Write an essay for Section One in 2,000 words or more. Check your grammar and spelling.

Section One

(1) What is your chosen field of study for an undergraduate degree, technical or certificate program, and what school will you be attending in 2017-2018.

(2) Describe an experience(s) that has influenced your decision to pursue an undergraduate degree or vocation in your chosen field of study.

(3) What is one thing you would change in the world today?

(4) Explain what being a graduate of Therrell High School means to you!

(5) What are your thoughts about #BlackLivesMatter, the killing of Black people by police officers, racism and civil rights in the United States today? Explain/defend your answer a minimum of 1000 words.

(6) What is your opinion of President Barack H. Obama and the eight years he served in the White House? How was your community affected while he was in office?

(7) What is your opinion of President Donald Trump? How is your community affected with him in office today?

Section Two

BUSINESS IDEA AND PLAN

Answer the questions below to create your business plan. Check your grammar and spelling.

Overview

What will you sell?

Who will buy it?

How will your business idea help people?

Ka-Ching

What will you charge?

How will you get paid?

How else will you make money from this project?

Hustling

How will customers learn about your business?

How can you encourage referrals?

Success

The project will be successful when it achieves these metrics (numbers):

- Number of customers

or

- Annual net income

Obstacles/Challenges/Open Questions

Specific concern or question #1. [Who is your competition? Identify potential obstacles/challenges, etc.]

Proposed solution to concern #1.

Source: <http://100startup.com/resources/business-plan.pdf>